

FierceWireless Names Alianza as one of Its "Fierce 15" Wireless Companies of 2009

- Alianza recognized as leading edge of wireless technology -

[LINDON, UT] –May 20, 2009 – Alianza announced today that it has been named to the annual FierceWireless "Fierce 15" list, designating it as one of the top wireless companies of the year. FierceWireless editors evaluated hundreds of organizations and found Alianza to be among the "fiercest," proven by the company's creativity and innovations in the marketplace.

FierceWireless, an internationally recognized daily email newsletter reaching more than 70,000 senior wireless industry executives, provides executives in over 100 countries with a quick, authoritative briefing on the day's top wireless stories, including new trends and technologies.

"Alianza's hosted VOIP service gives operators a quick and easy way to bundle voice and broadband," said Sue Marek, Editor-in-Chief of FierceWireless.

Alianza offers a fully integrated voice platform that combines six core management components, making it easy to manage. Alianza's technology allows WiMAX and wireless service providers to launch voice communications services and applications in a short period of time and under their own brand, with no CAPEX.

"We are thrilled to be recognized by FierceWireless," said Brian Beutler, Alianza CEO. "This award validates our efforts to help wireless broadband operators offer the fastest, simplest and most advanced voice services to their residential, business, and enterprise customers."

The FierceWireless "Fierce 15" celebrates the spirit of being "fierce" – championing innovation and creativity, even in the face of intense competition. The complete list of winning companies is available on the FierceWireless Web site at <http://www.fiercewireless.com>.

About FierceMarkets

FierceMarkets, a leader in B2B e-media, provides information and marketing services in the Telecommunications, Life Sciences, Healthcare, IT, and Finance industries through its portfolio of e-mail newsletters, Web sites, webinars, and live events. Every business day, FierceMarkets' wide array of publications reaches more than 800,000 executives in over 100 countries. Current publications include: FierceBiotech; FierceBioResearcher; FierceBroadbandWireless; FierceCIO; FierceCIO:TechWatch; FierceContentManagement; FierceDeveloper; FierceFinance; FierceFinanceIT; FierceGovernmentIT; FierceHealthcare; FierceHealthIT; FierceHealthFinance; FierceIPTV; FierceMobileContent; FierceMobileHealthcare; FierceMobileIT; FiercePharma; FierceSarbox; FierceTelecom; FierceOnlineVideo; FierceVaccines; FierceVoIP; FierceWireless; FierceWireless:Europe; and Hospital Impact.

About Alianza

Alianza's award-winning hosted voice platform enables WiMAX service providers to quickly add a feature-rich voice offering to their broadband service - with no capital expenditure. Alianza offers both residential and business-class features. All core platform components are unified into a single interface, providing a seamless back-office experience. Alianza's proprietary technology, built from the ground up, provides a cost effective and customizable platform for each service provider. Alianza's customers increase market share and margin by deploying a fully integrated, white label voice solution. For more information, visit www.alianza.com or call 1-800-400-3992.

MEDIA CONTACTS

Valerie Chereskin, APR
Chereskin Communications
760-942-3116
valerie@chereskincomm.com

Heather Cox Martin
FierceMarkets, Inc.
202-824-5043
heather@fiercemarkets.com