

Nomorobo Partner Brief

Partner Type: Call Blocking

How It Works

Work with your Alianza Customer Success Manager to complete the easy administrative steps to get residential phone numbers listed at Nomorobo.com.

Growing Robocall Problem

Robocalls are despised all over the world. The FCC is making a concerted effort to assist consumers in combating robocalls and telemarketing calls. Unwanted call prevention is not something that providers can do once and forget about. It will take a long-term, proactive approach to help put a stop to these types of nuisance calls, both now and in the future.

And while verifying the legitimacy of robocalls may be getting easier, but call blocking is still necessary. Alianza has partnered with Nomorobo to provide a **free call blocking solution that prevents >95% of unwanted calls.**

Key Features

- Greater customer satisfaction
- Reduced churn
- Enhanced customer loyalty and lifetime value
- Easy to set-up
- Free to end-users

Benefits

At this time, the solution requires the end user to be aware of it and then take action.

1. Sign up for an account at Nomorobo.com
2. Follow simple setup instructions using simultaneous ring

Robocall Blocking Solution

Alianza supports Nomorobo for VoIP landlines. Nomorobo is a third-party service that identifies and blocks known robocallers and telemarketers from ringing end-user phones. Our cloud communications platform enables service providers to promote this service, which protects their subscribers from fraud, scams, and annoying unsolicited calls.

Residential end-users can sign up for this free service, which blocks robocalls and telemarketers while Alianza handles the technology on the back end.

Happier Customers

Customers will be happier, and service providers will benefit financially from implementing this solution. **Nomorobo discovered that phone service satisfaction and churn are positively impacted in a study of its users.**



More likely to keep their current phone service

Less likely to completely get rid of their landline

Less likely to switch carriers