

ELECTRIC COOPERATIVE FIBER VOIP SOLUTION



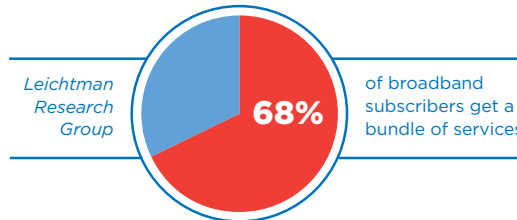
Elevate Member Experience with Easy-to-Manage, High-Margin Phone Services

EXPAND THE BROADBAND REVENUE OPPORTUNITY

Fiber broadband is the fastest growing broadband technology and FTTH now passes over 30 million homes in the United States. Electric cooperatives are helping lead the charge in delivering fiber-based broadband services to rural and underserved markets.

But broadband alone is not enough for you or your customers. Phone services provide margin-rich revenue lifts for cooperatives and creates a broadband multi-play offering that boosts subscriber loyalty. With voice-broadband adoption rates at 20-40% in similar markets, adding phone services can have real impact on the financial health of the fiber build-out.

Serving their residential and business members with modern voice, video, and high-speed Internet services, cooperatives also spur economic growth in their local communities.



EASY-TO-LAUNCH VOIP SOLUTION

Alianza's fiber VoIP solution enables electric cooperatives to further monetize their broadband networks with easy-to-launch residential and business communication services. Alianza's Cloud Voice Platform provides a comprehensive, tightly integrated VoIP solution that is easy to manage and provides a success-based business model to maximize margins and reduce risks.

Unlike complex softswitches or inflexible white label hosted solutions, the Cloud Voice Platform gives co-ops control and simplicity to succeed and create an excellent customer experience. Based on state-of-the art web-scale virtualization technology, the Cloud Voice Platform provides electric cooperatives with a future-proof and agile VoIP solution.



State-of-the-art Cloud



Superior Business Model



Easiest to Manage



Excellent Customer Service

Key Features

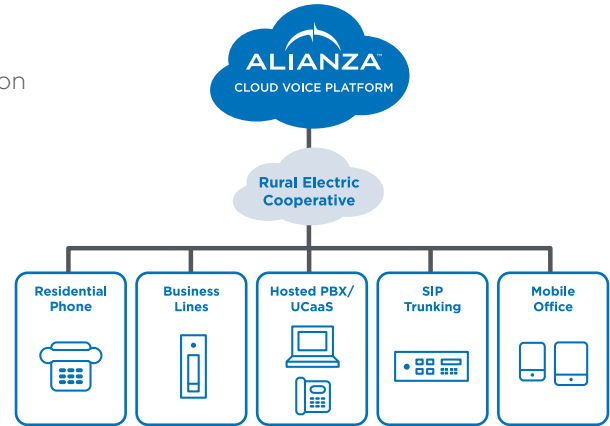
- Virtualized, web-scale software
- Zero-CAPEX SaaS business model
- Full suite of residential and business solutions
- Extensive API for back-office integration/automation
- Intuitive web portals
- Active-active service architecture
- Agile, continuous innovation
- Integration with carrier services

Benefits

- Improved fiber investment ROI
- Increased subscriber revenue
- Faster time to market
- Reduced risk
- Service agility and market responsiveness

KEY COMPONENTS OF THE SOLUTION INCLUDE:

- Simple, intuitive web-based Admin Portal for lifecycle management of voice services and subscribers
- REST APIs for back-office integration and process automation
- Active-active architecture to ensure service availability
- Zero-capex, SaaS-based business model
- Deep, customizable feature set for home phone, business lines, hosted PBX, and SIP trunking services
- Certified interoperability with leading fiber-based home gateways and ONTs
- Branded end-user portal
- Local numbers in rate centers throughout the U.S.
- Bundled local and long-distance minutes
- Integrations and interoperability with ecosystem partners including Calix, ETI Software, GLDS, NISC, Polycom, and more



TRUSTED BY GROWING LIST OF ELECTRIC COOPERATIVES



INDUSTRY RECOGNITION



WE PROUDLY SUPPORT

