



Cloud Voice Platform powers business lines, hosted PBX/UCaaS and SIP trunking

Alianza's business VoIP solution allows service providers to address the growing demand for unified communications (UC) solutions and help small to medium companies grow their business and reduce communications costs.

Alianza's Cloud Voice Platform provides a comprehensive feature set to deliver a complete suite of business communication services—business lines, hosted PBX/UC and SIP trunking. It provides the flexibility to meet a wide range of requirements based on SMB verticals, preferences and readiness for the cloud. Alianza's solution also enables service providers to serve a single business account with multiple VoIP solutions.

BUSINESS LINES

Some businesses want straightforward phone service without requiring a move to all-IP systems. Alianza enables service providers to address small office needs with hosted call control and connectivity to analog key systems and phones. Alianza's solution includes hosted voicemail, multi-line hunt groups, advanced call forwarding, and other important features to deliver a competitive solution.

HOSTED IP PBX/UCaaS

Businesses everywhere are going hosted as they look to stop running phone systems and move to more cost-effective cloud-based IP PBX solutions. North America's installed base of hosted IP telephony and UC services is projected to rise to 41.9 million by 2021 according to Frost & Sullivan.

Alianza addresses this growing revenue opportunity for service providers with auto-attendant, extension-to-extension dialing, hunt groups, IVR, support for branch offices and remote employees, customizable calling plans and other advanced call handling features. The Cloud Voice Platform is compatible with an extensive and growing list of IP phones.

Key Features

- *Complete VoIP software solution*
- *Hosted and trunking solutions*
- *75+ end-user features*
- *Easy-to-use Admin Portal and APIs*
- *Brandable end-user portal*

Benefits

- *Rapid time to market*
- *Continuous innovation and frequent releases*
- *No capital expenditures and clear business case*
- *Control over product definition, reporting and customer care*

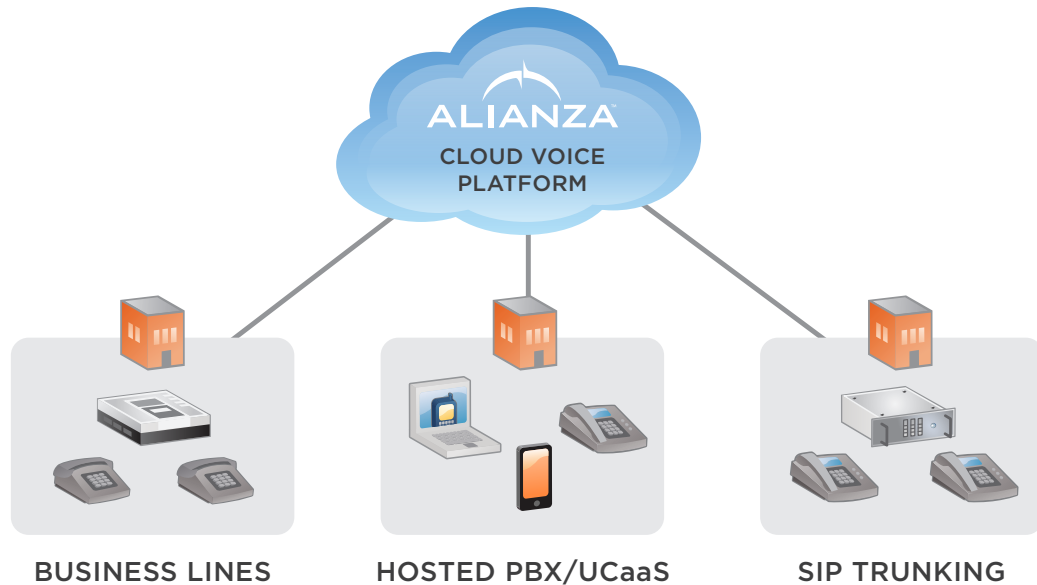
SIP TRUNKING

The market for SIP trunks in North America will reach nearly 15 million in 2016 according to Infonetics Research. Alianza's SIP Trunking solution allows service providers to address the red hot SIP trunking market and help businesses embrace all-IP solutions and eliminate costly and static T1 and PRI connections. It also supports legacy PBXs with a media gateway at the customer site.

The easy to manage and flexible solution can be configured for customers ranging in size from a single call per trunk to many hundreds of simultaneous calls. Adjusting call capacity is easy and can be configured in real-time.

EXTEND VOIP WITH SOFT CLIENTS

The Alianza Cloud Voice Platform is built with mobility and unified communications in mind. Service providers can extend the business identity and features to other devices—including smartphones, tablets and PCs.



SMB SITUATION	SMB SOLUTIONS	SMB DEVICES	
<ul style="list-style-type: none"> • SOHO/retail shops/service companies • SMB has key system or analog phones and does not want to replace them • Single site office 	<ul style="list-style-type: none"> • Professional offices • New office/business • Single or multi-site • Remote employees 	<ul style="list-style-type: none"> • SMB wants to retain call control on premises with IP PBX and needs PSTN connectivity • IT support on site 	
SOLUTION	<ul style="list-style-type: none"> • DIDs • Voice mail • Some cloud-based control (e.g., hunt groups, call forwarding) • Cloud-based call failover 	<ul style="list-style-type: none"> • DIDs • Full cloud UC feature set • Voice mail • IVR/Auto-Attendant • Cloud-based call failover 	<ul style="list-style-type: none"> • DIDs • Flexible, IP-based trunk • PSTN connectivity • Cloud-based call failover
SMB DEVICES	<ul style="list-style-type: none"> • Multi-line eMTA • TDM phones or legacy key system 	<ul style="list-style-type: none"> • Broadband router • IP phones • ATA to support fax, analog phones 	<ul style="list-style-type: none"> • Broadband router • IP PBX or legacy PBX with media gateway