

# BUSINESS CLOUD COMMUNICATIONS



Alianza's Empowers Service Providers With a Full-Stack Cloud Communications Platform

## THE ALIANZA DIFFERENCE

Alianza's Cloud Communications Platform **enables service providers to address the growing demand for VoIP services and cloud communications**. Using Alianza's software-as-a-service solution, service providers can deliver a complete suite of business communication services — Business Lines, Business Text Messaging, SIP Trunking and Business Cloud Communications — to their SMB customers that **reduces their communication costs while growing service provider margins**.

The Alianza full-stack platform provides the flexibility to cater to a wide range of SMB requirements, preferences and cloud readiness. Alianza's solution also enables service providers to **increase customer stickiness and retention** by serving a single business account with multiple VoIP solutions.



**Layer UC tools on existing cloud PBX easily with our full-stack platform**



**Simplicity, from deployment to consumption**



**Flat rate, user-based pricing**



**Cloud-based solution allows for continuous innovation**



**Easy-to-add, fully integrated softphone and collaboration options**

## BUSINESS LINES

For SMBs that want a straightforward phone service, without being required to move to an all-IP system, Alianza offers Business Lines. With Business Lines, service providers are able to address small office needs, and provide connectivity to analog key systems and phones — offering telephone numbers, hunt groups, call screening, call forwarding, voicemail, and call control **features to deliver a complete solution for SMBs**.

## Built for Service Provider Success

### Key Features

- Full-stack VoIP SaaS solution — purpose built for service providers
- Hosted and trunking solutions
- Easy to use, intuitive Admin Portal
- Brandable end-user portal
- Integrated with carrier services for LNP, 911, and local/LD calling
- Device provisioning

### Benefits

- Rapid time to market
- Continuous innovation and frequent releases
- No capital expenditures, success-based business model
- Control over product definition, reporting and customer care

